



**GREATER NORWICH  
COMMUNITY  
LEADERSHIP TEAM**

**DISCOVERY**

**Collaborators**

Norwich Human Services

Norwich Youth & Family Services

United Community and Family Services

Norwich Public Schools

Thames Valley Council for Community Action - Early Care and Education and Headstart

Madonna Place

Uncas Health District

Pooh Corner Preschool Family Resource Center

Norwich Public Utilities

Integrated Day Charter School

Southeast Mental Health Authority - System of Care

Three Rivers Community Technical College

Norwich Safe Communities Coalition

Wal-Mart

Waterford Country School

Norwich Municipal Childcare Center

## Family Day Add Booklet

On Sunday, September 16, 2007, along with other child, youth and family organizations, Children First Norwich will be hosting **Family Day**. This event will take place at **Mohegan Park** in Norwich from **11:00-4:00 p.m.**

This is our fifth year holding Family Day. **This event is free to families. Last year we had over 3000 folks attend; we are anticipating 3000 this year! The day is full of fun family friendly activities and food. All at no charge.**

For the first time, we are inviting retail and other family-focused businesses to participate. You will have the opportunity to reach over 3,000 residents. You may advertise in the Family Day information booklet. A quarter page is \$50.00, a half page is \$100.00, and a full page is \$250.00. All funds raised from this booklet will be used to defray the costs of this event

To place an ad in the Family Day information booklet, please contact Sherry Filiatreault at 823-3782. We are certain you will want to promote your business's services at this fun family event.

Please, either, fax, mail or email your ad by August 17, 2006

### Children First Norwich

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Name of Business: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_

Ad size: 1/4 page - \$50  
1/2 page - \$100  
Full page - \$150  
Page 1 & 2, back cover and the last two pages of booklet are \$250.00

### Please make checks out to Children First Norwich

Please mail/fax to: The Norwich Children's First Initiative  
80 Broadway  
Norwich, CT, 06360  
Attention: Sherry Filiatreault  
Fax: 860.892.6031 or 860.823.3793  
Email: sherryf@cityofnorwich.org

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