



**GREATER NORWICH
COMMUNITY
LEADERSHIP TEAM**

DISCOVERY

Collaborators

- Norwich Human Services
- Norwich Youth & Family Services
- United Community and Family Services
- Norwich Public Schools
- Thames Valley Council for Community Action - Early Care and Education and Headstart
- Madonna Place
- Uncas Health District
- Pooh Corner Preschool Family Resource Center
- Norwich Public Utilities
- Integrated Day Charter School
- Southeast Mental Health Authority - System of Care
- Three Rivers Community Technical College
- Norwich Safe Communities Coalition
- Wal-Mart
- Waterford Country School
- Norwich Municipal Childcare Center

Family Day For Profit Booth Letter

On Sunday, September 16, 2007, along with other child, youth and family organizations, Children First Norwich will be hosting **Family Day**. The event will take place at **Mohegan Park** in Norwich from **11:00-4:00 p.m.**

For the first time, we are inviting retail and other family-focused businesses to participate. You will have the opportunity to reach over 3,000 residents. For a fee of only **\$150.00** you can set up a table (**provided by your organization**) to display your business information, along with an activity of your choice that would be fun for children. The activity might be a game, arts and crafts project, or anything else you think children may enjoy. As an alternative, if you are unable to host a booth at Family Day, you may advertise in the **Family Day information booklet**.

Cost of Ad size: ¼ page - \$50
½ page - \$100
Full page - \$150

Page 1 & 2, back cover and the last two pages of booklet are \$250.00 Our goal is to have in attendance as many community resources represented as possible so that families may become better acquainted with all of our programs and services. This is our fifth year holding Family Day. **This event is free to families. Last year we had over 3000 folks attend; we are anticipating another 3000 this year! To keep with the spirit of the day there is no selling of materials permitted, but you are encouraged to make appointments, collect names, and supply informational handouts, brochures, etc.**

To sign up for a space, please complete the portion below and return it ASAP. Checks can be made payable to: Children First Norwich. **Space is limited - first come first served.** If you have any questions, please call Sherry Filiatreault at Norwich Youth & Family Services at (860) 823-3782. The deadline to reserve space is Friday, September 7, 2006. To place an ad in the Family Day information booklet, please contact Sherry Filiatreault at 823-3782. We are certain you will want to promote your business's services at this fun family event.

The Children First Initiative

YES! We will have a representative from our business at the Family Day event.

Name of Business: _____

Contact person: _____ Phone: _____

Activity you plan to have: _____

Please make checks out to Children First Norwich

Please mail/fax to: The Norwich Children's First Initiative
80 Broadway
Norwich, CT, 06360
Attention: Sherry Filiatreault
Fax: 860.892.6031 or 860.823.3793
Email: sherryf@cityofnorwich.org

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